



FINGERMOTION



Corporate Update March 2022

www.fingermotion.com

Cautionary Note about Forward-Looking Statements

The following corporate presentation (“Presentation”) of FingerMotion, Inc. (the “Company”), contains forward-looking statements that relate to the Company’s current expectations and view of future events and should be read together with the more detailed information and financial data and statements contained in the Company’s filings with the United States Securities and Exchange Commission (the “SEC”) filed on EDGAR which can be accessed at www.sec.gov.

In some cases, these forward-looking statements can be identified by words or phrases such as “may”, “might”, “will”, “expect”, “anticipate”, “estimate”, “intend”, “plan”, “indicate”, “seek”, “believe”, “predict” or “likely”, or the negative of these terms, or other similar expressions intended to identify forward-looking statements. The Company has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs. These forward-looking statements include, among other things, statements relating to: the Company’s future strategic plans in the short term, mid term and long term; the expectation of new funding; the mobile protection plan launch and the amount of targeted subscribers; entering into long term contracts with Pacific Life Re and Munich Re; the Company’s expectations regarding its current year revenue and gross profit; the Company’s intention to grow the business and its operations; and expectations with respect to the Company’s products and services.

Forward-looking statements are based on certain assumptions and analyses made by the Company in light of the experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. In making the forward looking statements included in this Presentation, the Company has made various material assumptions, including but not limited to (i) that regulatory requirements will be maintained; (ii) general business and economic conditions; (iii) the Company’s ability to successfully execute its plans and intentions; (iv) the availability of financing on reasonable terms; (v) the Company’s ability to attract and retain skilled staff; (vi) market competition; (vii) the products and services offered by the Company’s competitors; and (viii) that the Company’s current good relationships with its customers and telecommunications providers, and other third parties will be maintained. Although we believe that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and we cannot assure that actual results will be consistent with these forward-looking statements. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements. Whether actual results, performance or achievements will conform to the Company’s expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors, including those listed under “Risk Factors” in the Company’s most recent Form 10-Q filed with the SEC through EDGAR on January 14, 2022.

The Company’s forward-looking statements are based on the reasonable beliefs, expectations and opinions of management. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There is no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. We do not undertake to update or revise any forward-looking statements, except as, and to the extent required by, applicable laws.

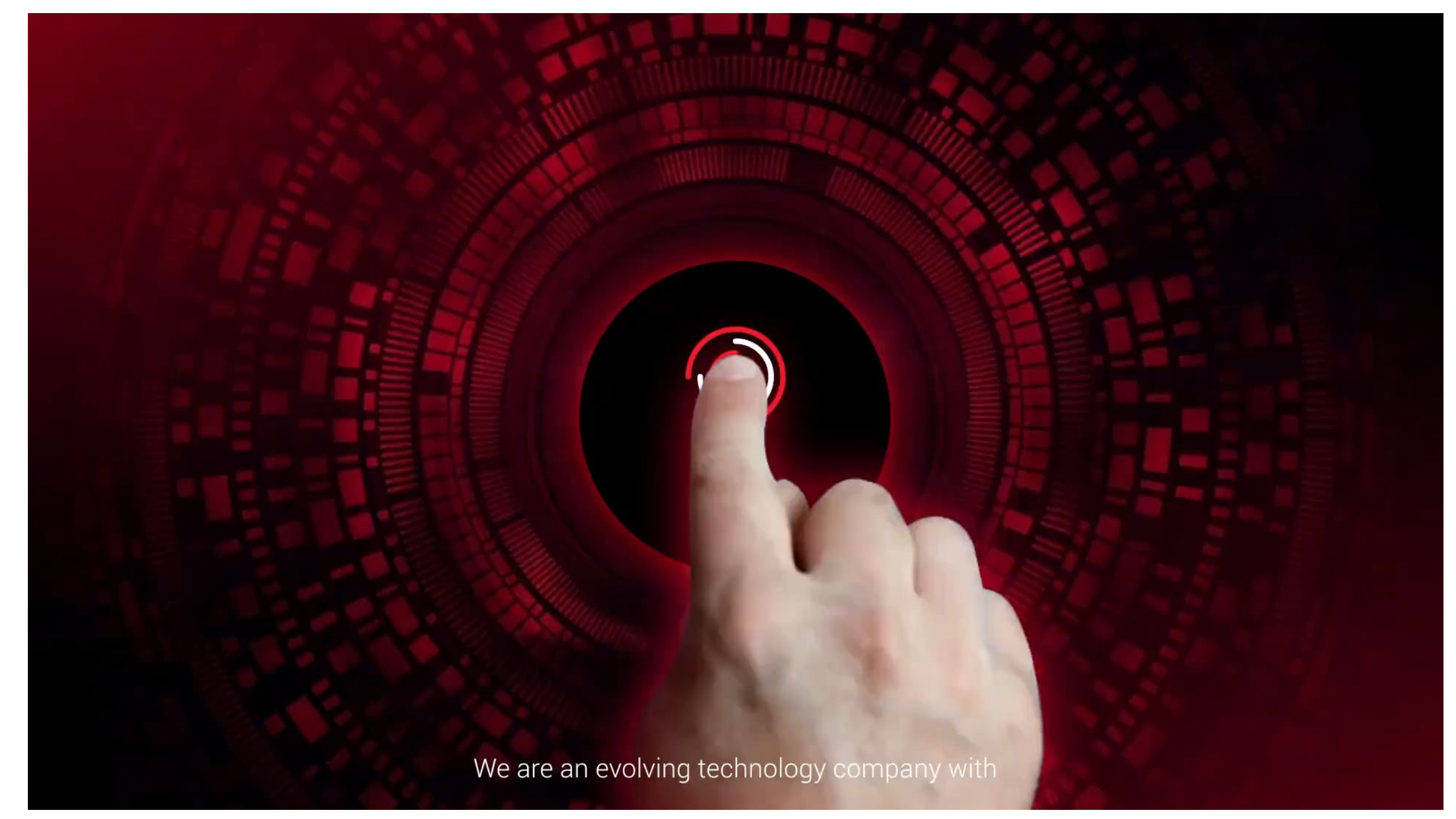
All of the forward-looking statements contained in this Presentation are expressly qualified by the foregoing cautionary statements.



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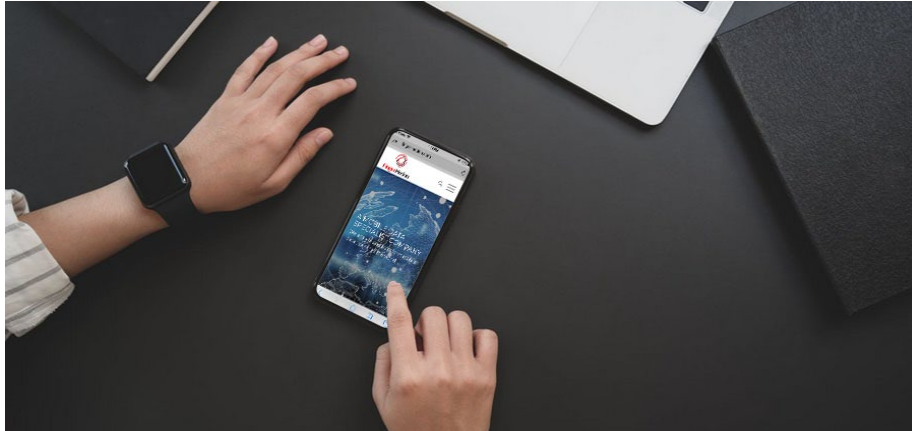
Martin J. Shen

President and CEO



We are an evolving technology company with

Business Overview



Mission

FingerMotion sets out to improve people's lifestyle through **technology** and **innovative** products and services, starting with and enhanced user experience in mobile communications, and extending into deeper **behavioral analytics** built upon a comprehensive set of high-quality and relevant mobile user data.

Founded in **2016**

Vision

To improve people's lifestyles by understanding human behaviour

INNOVATION

Introduce innovative products and services

ENHANCE

Enhance the current user experience

INSIGHTS

Deeper consumer behavioral analytics built upon a comprehensive sets of high-quality and relevant mobile user data



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Core Businesses

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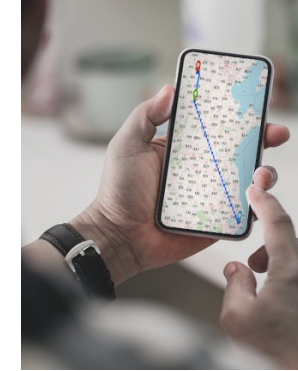
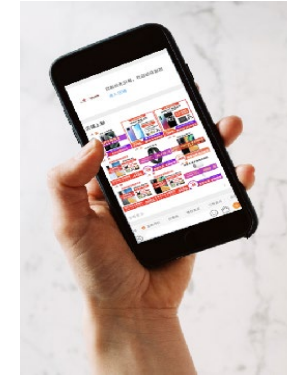
Core Businesses

❑ Telecommunication Products & Services

Our proprietary universal exchange platform **“PigeonHoles Integration System” (“PIS”)** provides seamless integration between consumers and their telco providers

❑ SMS & MMS Services

We offer discounted SMS and MMS Solutions to our corporate partners, with efficient review process



❑ Rich Communication Services (RCS) Platform Services

Our **proprietary RCS business messaging platform** takes advantage of the increased bandwidth of 5G, to handle complex transactions

❑ Big Data Insights

Through our platform **‘Sapientus’**, we have the licence to analyze user accounts to build our massive database of demographic data blocks



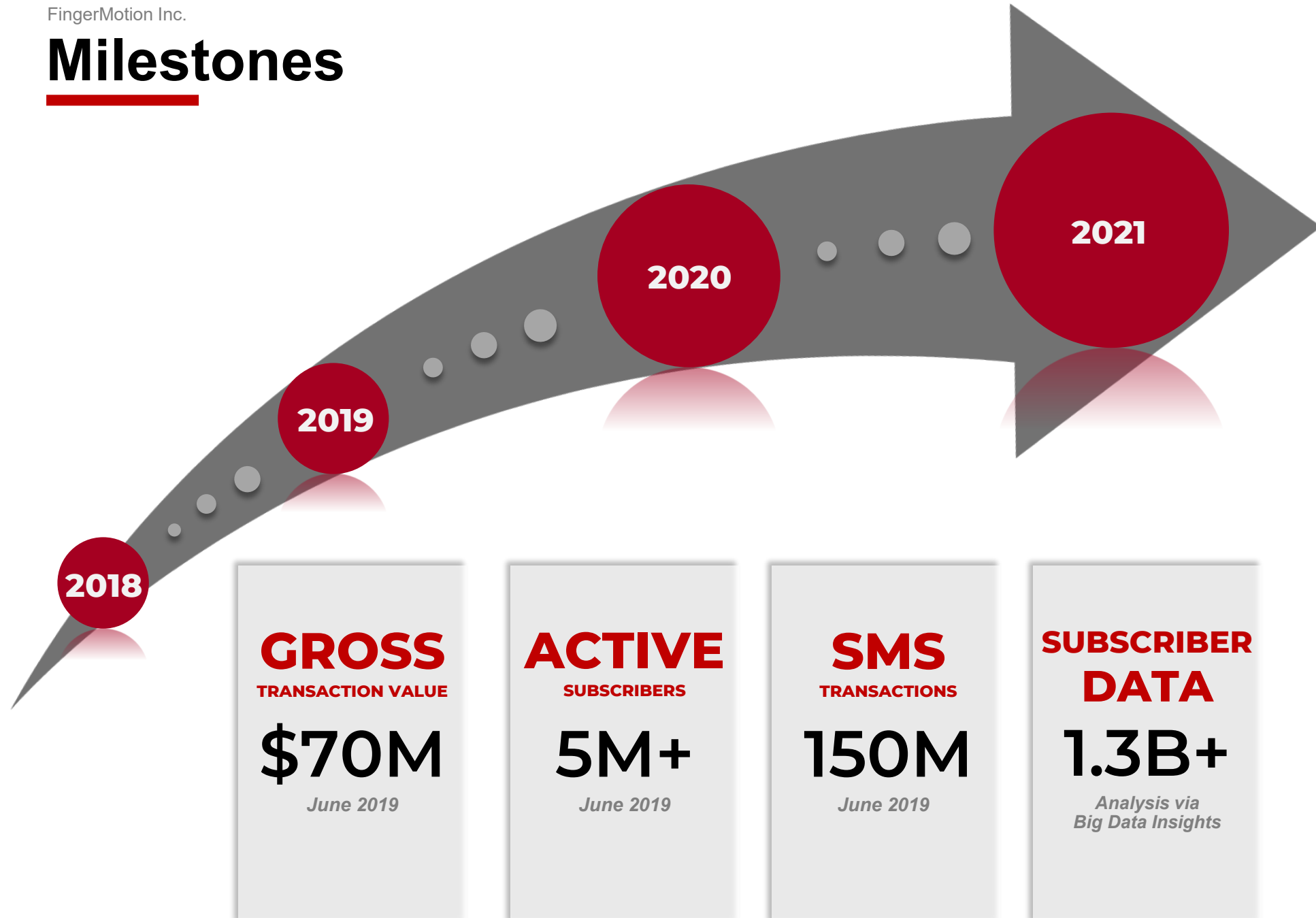
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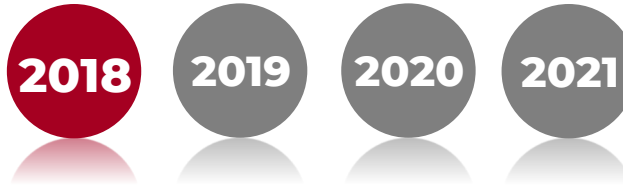
Milestones

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Milestones



Milestones



SIGNED WITH
CHINA UNICOM
TO OFFER
MOBILE PAYMENT
& RECHARGE
SERVICES

LAUNCHED MOBILE
PAYMENT &
RECHARGE
SERVICES
TO MARKET

AWARDED
AGREEMENT TO
BECOME
**CHINA UNICOM'S
BIG DATA ANALYSIS
PARTNER**

SETUP FIRST
**ONLINE STORE ON
PINDUODUO**
PAYMENT &
RECHARGE
SERVICES

JUNE
2018



AUG
2018



NOV
2018



Milestones



BEGAN TOP UP SERVICES FOR
CHINA MOBILE & CHINA TELECOM

LAUNCHED *SMS & MMS BUSINESS*

AWARDED AGREEMENT TO BECOME
CHINA MOBILE'S BIG DATA PARTNER

ENTERED INTO AGREEMENT TO MANAGE
CHINA UNICOM YUNNAN ONLINE FLAGSHIP STORES

ENTER INTO AGREEMENT TO MANAGE
CHINA MOBILE SICHUAN ONLINE FLAGSHIP STORE

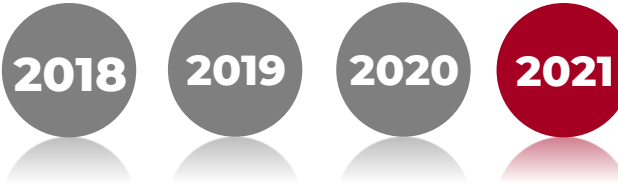
FEB
2019

MAY
2019

AUG
2019

NOV >>>
2019

Milestones



NEGOTIATED
VOLUME-BASE
CONTRACT WITH
*CHINA MOBILE
FUJIAN*

ENTER INTO A
COLLABORATION
WITH
*HAPPY LIFE
INSURANCE*

FORM A RESEARCH
ALLIANCE WITH
MUNICH RE

UP-LISTED TO
NASDAQ



FEB — **MAY** — **AUG** — **NOV** — **DEC** >>>
2021 2021 2021 2021 2021



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Future Strategic Plans

Growing Our Existing Businesses

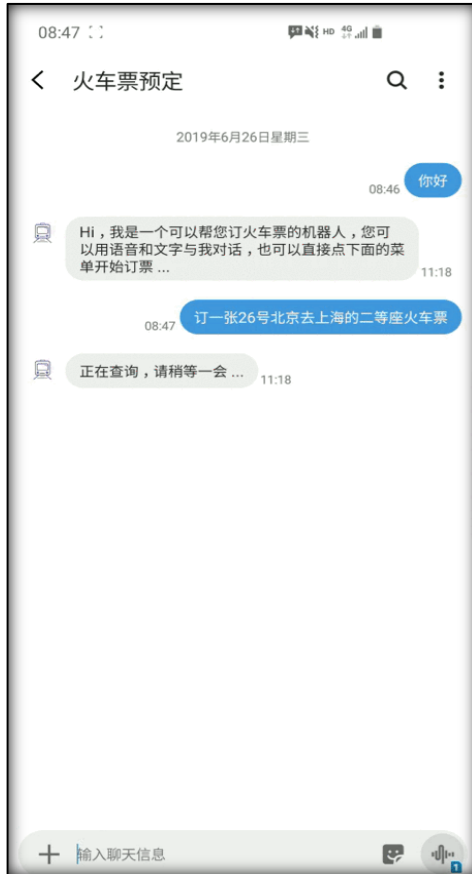
- **Top Up and SMS will continue to be strong and grow with new funding**
- **New funding will also funnel our expansion into:**
 - **New Device Protection Plan**
 - **Build out of RCS**
 - **Big Data Research and Sapientus**
- **All leads to the expansion of our current revenue streams**



Short-Term : Mobile Protection Plan

- **Introducing Value-added Products &/or Services into our portfolio**
- **Mobile Protection plans**
 - **“AppleCare”**
 - **Still in its infancy in China**
 - **Backed by worldwide Top 3 Device Protection Plan**
- **Launching - April 2022**
 - **Targeting 1 million subscribers in the 1st month (and 1 million subs per month after launch)**
 - **3 provinces in the initial launch**
 - **To penetrate other provinces in phases**

Mid-Term : Rich Communication Services (“RCS”)



- **Upcoming messaging technology in the future, riding on the 5G**
- **90 operators have launched RCS, attracting about 473 million users and projecting an estimated value of USD74 billion by 2021 ¹**
- **Estimated 2 billion users (World biggest business messaging platform)**



¹ Source: <https://www.gsma.com/futurenetworks/latest-news/china-operators-make-major-rcs-commitment-whitepaper/>

Long-Term : Sapiendus

- **Pacific Life Re & Munich Re**
 - Target to seal the contract before mid year
- **Focusing on Health and Life insurance in China**
- **Huge market size**
 - China Insurance market size: 4.52 trillion yuan ¹
 - Health & Life: 3.16 trillion yuan ²



¹ Source: <https://www.statista.com/topics/5434/insurance-industry-china/#dossierKeyfigures>

² Source: <https://www.statista.com/statistics/763098/premium-revenue-from-life-insurance-in-china/>, and <https://www.statista.com/statistics/1032552/china-premium-revenue-from-health-insurance/>

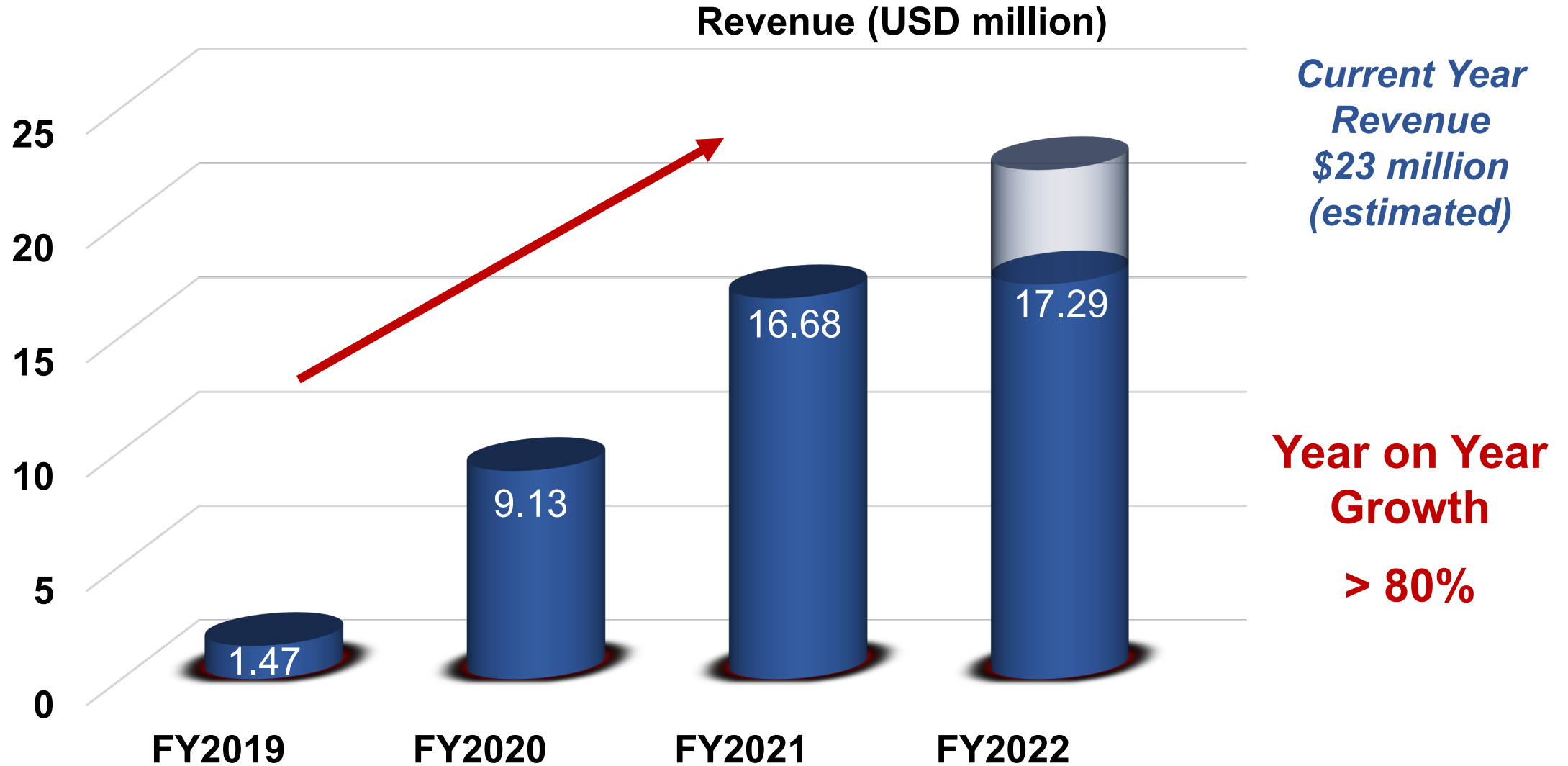


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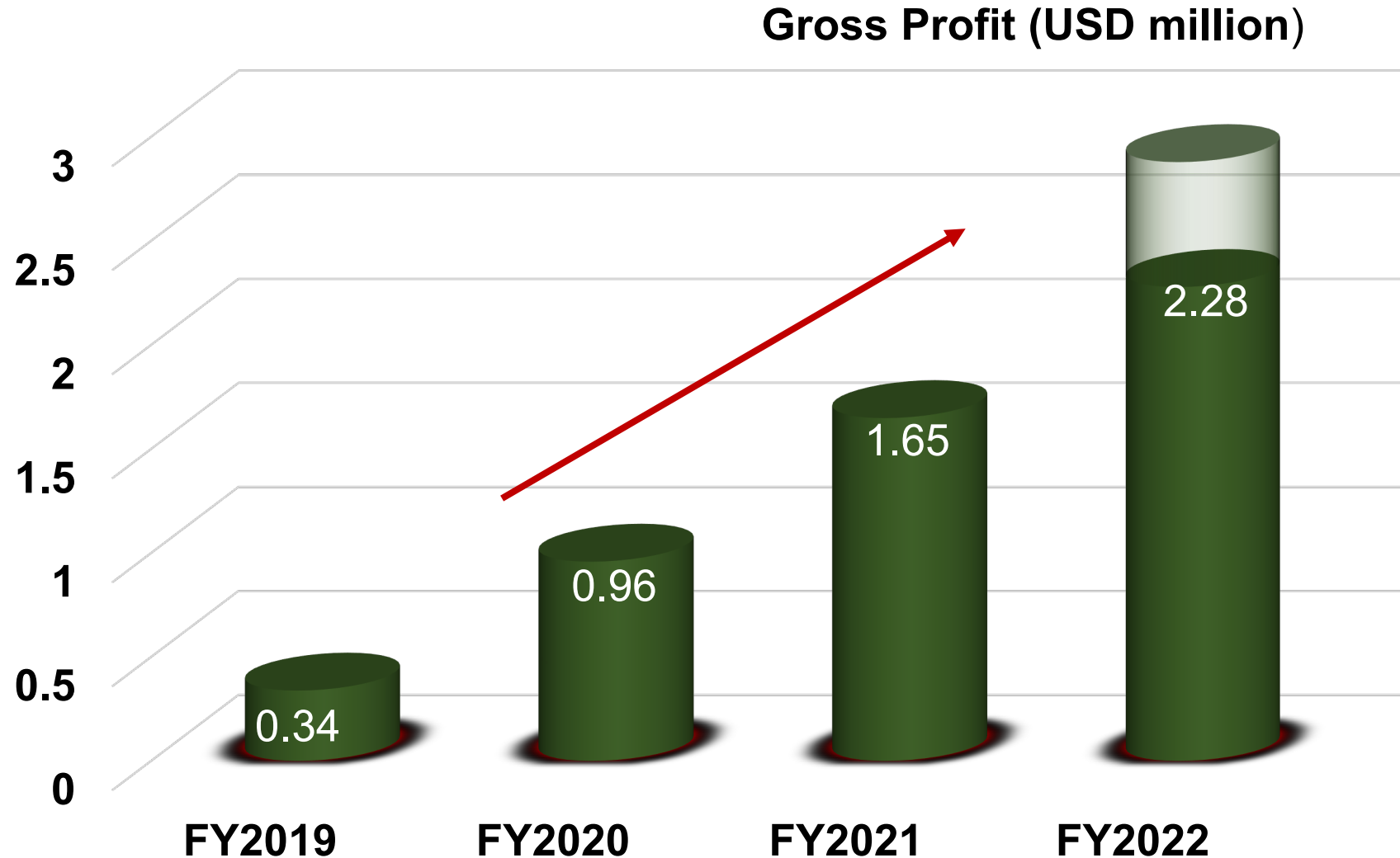
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Financial Highlights

Revenue



Gross Profit



Year on Year Growth

>70%

Gross Profit Margin

Improved from a 10% to 13%



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Any Questions?



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Thank You